



RUSSELLSTONE
— G R O U P —

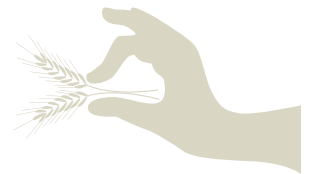
CONDENSED COMPANY PROFILE



PASSION



INTEGRITY



SERVICE





RussellStone Group is a diverse investment management firm with specialist expertise and interests in agriculture and financial services.

Driven by an entrepreneurial spirit and a thirst for excellence, RussellStone has established itself as a respected player in both the financial and agricultural sectors. We offer a range of dynamic investment services for the discerning investor.

Our purpose is to create new and sustainable opportunities. We realise these through our passion, service and integrity. Using our unconventional approach to structuring deals, we have grown both organically and through strategic acquisition of operating companies.

Entrepreneurship without passion is impossible. Our organisation is infused with passion – from the biggest role to the smallest function. This passion is expressed daily, in the quality of the services we deliver and in every facet of our business. Through unfailing integrity, we have earned the trust that our clients and associates place in us. We love what we do - and it shows!

RussellStone is primarily owned by its management team, with trading offices throughout South Africa.

TRADING FOR WEALTH

We focus on both preserving and growing the wealth of our investors and partners. Having successfully combined agricultural and financial services, RussellStone is currently the largest retail hedging provider in the agricultural market. We service an extremely diversified client base and our JSE trading volumes have always been ranked in the top five.

We focus on both preserving and growing the wealth of our investors and partners.



AGRICULTURAL VALUE CHAIN OF THE RUSSELLSTONE GROUP

RussellStone is strategically positioned in the agricultural sector, enabling us to recognise opportunities where our core expertise can add value and realise successful investments. Through our various subsidiaries and partners, we are involved in a range of agricultural activities.

FINANCIAL SERVICES VALUE CHAIN OF THE RUSSELLSTONE GROUP

RussellStone's brokerage houses cover a wide range of financial services, including the sourcing of input finance for farmers. Trading and portfolio management of commodity, currency and equity derivatives are our speciality. We assist clients in strategic forex and cash management, offer a range of financial products of other institutions and manage our own, highly successful hedge fund.

THE EDGE IN CREATING OPPORTUNITIES

As a creator of opportunities, we are differentiated by our willingness to face challenge and courage in taking on difficult and complex markets. These qualities are the catalyst for our growing involvement in a range of downstream businesses.

Central to RussellStone's dynamic approach is our focus on "finding partners", rather than "sourcing clients". Through a hands-on approach we actively participate with our partners and contribute our expertise to nurture successful enterprises. We are always open to exploring new opportunities and partnerships and pursue these with vigour and commitment.

Having successfully combined agricultural and financial services, RussellStone is currently the largest retail hedging provider in the agricultural market. We service an extremely diversified client base and our JSE trading volumes have always been ranked in the top five.

AN UNUSUAL VALUE CHAIN

Through creativity and collaboration, RussellStone has invested in operating companies in a diverse range of agricultural and financial markets. We have consistently applied the skills gleaned in one market sector to others, to energise and differentiate our investments. As a result, RussellStone is highly diversified - yet strongly integrated in its overall approach.





OUR SERVICES

WALKING A MILE IN ANOTHER MAN'S SHOES

Quality information, provided on time - this is a central feature of the service provided by RussellStone. We identify our customer's needs through ongoing interaction and interpretation of the market. When we say that we understand our client's needs, they know that we really do. Through our direct involvement in many facets of the agricultural sector, we have acquired a deep understanding of the market and its trends. We face these challenges daily. Be it in the agricultural or financial sector, we take pride in our talent for incisive market analysis and in providing clients with reliable and timely information to drive their success.

TRADER NETWORK

RussellStone provides a platform for many successful brokers to trade on the JSE as our agents. Traders enjoy our supportive, entrepreneurial environment and the opportunities it creates for them to invest in a dynamic group. Through this, we have built an unusually loyal trader network, made robust through transparency and fairness.

MANAGEMENT TEAM

Frans van den Bergh
Russell du Preez
Deon Haasbroek
Nhlanhla Madalane
George Potgieter
Deon Scheepers
Edwin Smit, Louise Pieterse

Chairman
Chief investments officer
Managing director
Group secretary
Trading director
Asset management director
Compliance

RussellStone is strategically positioned in the agricultural sector, enabling us to recognise opportunities where our core expertise can add value and realise successful investments.

CONTACT RUSSELLSTONE GROUP

Tel: 0861 6600 00 / 012 482 6600
Fax: 0866 0490 13 / 012 482 6630
e-mail: info@russellstone.co.za
Block 1, Monument Office Park
71 Steenbok Avenue
Monument Park
Pretoria
0181
www.russellstone.co.za

